

ORDER



Orders
Order / Rev: 70010
Alt Order #: 08891898
Product Desc: HOUSE MAJ PAC
Estimate: 2275
Flight Dates: 11/02/12 - 11/02/12
Original Date / Rev: 11/02/12 / 11/02/12
Order Type: GENERAL

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue, Suite 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: House Majority PAC
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-2
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/02/12	3	\$5,400.00	\$4,590.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	3	\$5,400.00	\$4,590.00	0.00
Totals	3	\$5,400.00	\$4,590.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	11/02/12	11/02/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
MAY RUN AT 11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1				\$900.00		0.00			
E 2	KTVX	11/02/12	11/02/12	Fri Reg 2 Shark Tank 8-9p	CM	8:00 PM-9:00 PM	----F--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
. SHARK TANK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1				\$2,000.00		0.00			
E 3	KTVX	11/02/12	11/02/12	Fri Reg 3 20/20 9-10p	CM	9:00 PM-10:00 PM	----F--	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
20/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1				\$2,500.00		0.00			
													Totals	3	\$5,400.00